



Introducing Penny Black

the newest digital marketing channel

Penny Black is the only solution that delivers personalisation at speed in fulfilment

Become one of the first fulfilment centres to connect ecommerce brands to their customers at the unboxing moment.



"We are always looking to build our portfolio of partners so we can provide our customers with a full set of useful services that grow their brands. We're thrilled to have Penny Black included in that suite. By partnering with Penny Black, we'll be able to deliver personalisation at speed as part of the fulfilment process. Overall, enabling our clients to create experiences that delight shoppers."

Domien Pieters,Chief Commercial Officer, Radial EU



The value add

How Penny Black benefits your business

Service differentiator



Win new business and upsell to existing customers by giving value-adding personalisation services your competitors can't

Higher CLTV



Become an irreplaceable fulfilment solution, part of your clients' Marketing stack and a source of growth – generating you more orders to process

Market leading



Tap into a \$45 billion, expanding market and help your brands achieve a 4x-6x in-year ROI

Unlock a new market

Personalised unboxing marketing could be worth \$45bn



How we support you

The service standard Penny Black will provide

Speed



Flyers are printed in as little as seven seconds, adding minimal time to your pick-and-pack process

Reliability



Our printers cause no disruption to the fulfilment process, experiencing a 99% uptime, even during peak. All the consumables are sustainably sourced and eco-friendly

Support



We remotely monitor and supply all printers, paper and ink and have a dedicated Ops Team on hand to resolve any issues in less than 24 hours

Why Penny Black

Our unique qualifications that make us the market leading

Ecommerce integrations



Deep ecommerce integrations with Shopify, Google Analytics, Klaviyo and more to enable customer-first marketing

Print innovation





Backed by AGFA, who have 100+ years in print expertise

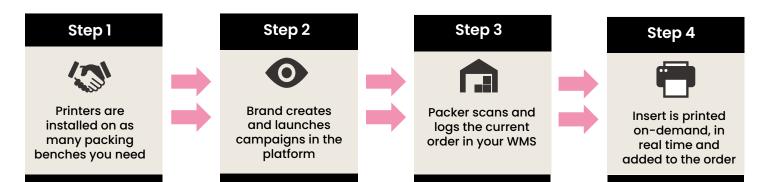
Developing roadmap



We're always developing our software and print tech and are receiving broad reaching acclaim from the ecommerce market

The process

Get printing with Penny Black in just a few steps





Ready to deliver personalisation at speed?

Join other happy fulfilment experts and leaders who have given us an 8/10 average NPS score





i FULFILMENT cloud fulfilment

"It's the printer I get the least tickets for."

"Penny Black has been straightforward to implement."

"The Penny Black team has catered for everything we need."

"Penny Black had the flexibility to adapt to our processes and requirements."

SPEAK TO THE TEAM

Reach to a member of our team by emailing info@pennyblack.io and we'll check your eligibility.





OR SCAN HERE TO BOOK A CALL

